



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25274985

Changes as of: 10/13/2016 at 10:35 AM

Version: Highlighting Revision 5

CPE: 278/295/5289

Flight: 10/11/16 - 10/17/16

Station: WWSB

Total \$: \$6,350.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Sarasota-Manatee - SRA

Total Spots: 22

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5331094

Primary Demo: Adults 35+

Total GRP:

Buyer: Bassett, Laura

Con Type: POLITICAL/VOTE

Traffic #: 63236

Salesperson: BRADLEY PHILIPPS

Assistant: BRADLEY PHILIPPS

Separation:

Comments: removed 1x on line 8 due to short payment

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
REV-8	Su 6p-6:30p		ABC World News	\$300.00	0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 22									22	\$6,350.00	\$0.00	0.0

63236.5



125 West 55th St  
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CPE: 278/295/5289 Flight: 10/11/16 - 10/17/16 Total \$: \$6,350.00  
Agency: GMMB Advertiser: CLINTON, HILLARY Market: Sarasota-Manatee - SRA Total Spots: 22  
GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$0.00  
WASHINGTON DC 20007

Agency Order #: 5331094 Primary Demo: Adults 35+  
Buyer: Bassett, Laura Con Type: POLITICAL/VOTE  
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS Traffic #: 63236  
202-955-5342 Separation:

Special Instructions	
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Date/Time	Added by	Comment
10/13/16 10:35 AM	BRADLEY PHILIPPS	removed 1x on line 8 due to short payment
10/06/16 6:18 PM	BRADLEY PHILIPPS	updated with correct rates to clear - revised order to make money work
10/05/16 4:21 PM	BRADLEY PHILIPPS	revised line 10
10/05/16 4:19 PM	Ronda Drago	LINE 10 THIS IS NOT AN FSU GAME PLUS REV PRG TOTLE TO NCAA COLLEGE FTBL
10/05/16 3:29 PM	BRADLEY PHILIPPS	added line 10
08/26/16 4:03 PM	BRADLEY PHILIPPS	Separation: 30
08/26/16 3:55 PM	Ronda Drago	REV LINE 7 TO 7P NEWS
08/26/16 2:25 PM	System	Notice Received.
08/26/16 10:37 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$635,000
WWSB Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$6,350.00	N/A	0.0
Total	100%	22	\$6,350.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	22	\$6,350.00
Total	22	\$6,350.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/13/16 10:35 AM	BRADLEY PHILIPPS	Revised		1	\$-300.00
Revision	10/6/16 6:18 PM	BRADLEY PHILIPPS	Confirmed		4	\$0
Revision	10/5/16 4:21 PM	BRADLEY PHILIPPS	Confirmed			\$0
Makegood 2	10/5/16 4:19 PM	Ronda Drago	Sent To Rep			\$0
Revision	10/5/16 3:29 PM	BRADLEY PHILIPPS	Confirmed	2		\$1,550.00
Revision	8/26/16 4:03 PM	BRADLEY PHILIPPS	Confirmed			\$0
Makegood 1	8/26/16 3:55 PM	Ronda Drago	Sent To Rep			\$0

Changes: Total Spots from 23 to 22. Calculated Dollars from \$6,650.00 to \$6,350.00, Competitive Market Budget from \$665,000 to \$635,000. Total \$ from \$6,650.00 to \$6,350.00. Comments from updated with correct rates to clear - revised order to make money work to removed 1x on line 8 due to short payment. User Entered \$ from \$6,650.00 to \$6,350.00. 1 buyline added or modified.

Changes: Total Spots from 27 to 23. Comments from revised line 10 to updated with correct rates to clear - revised order to make money work. 7 buylines added or modified.

Changes: Comments from added line 10 to revised line 10. 1 buyline added or modified.

Changes: Total GIMPs to 0.

Changes: Total Spots from 25 to 27. Calculated Dollars from \$5,100.00 to \$6,650.00, Competitive Market Budget from \$505,000 to \$665,000. Total \$ from \$5,100.00 to \$6,650.00. Comments from revised line 7 to added line 10. User Entered \$ from \$5,100.00 to \$6,650.00. 1 buyline added or modified.

Changes: Comments from Separation: 30 to revised line 7. Demo Meta to [R16]. User Entered \$ from \$0.00 to \$5,100.00. 1 buyline added or modified.



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<b>Contract #</b> 25274985	<b>Changes as of:</b> 10/13/2016 at 10:35 AM	<b>Version:</b> Highlighting Revision 5
<b>CPE:</b> 278/295/5289	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Total \$:</b> \$6,350.00
<b>Agency:</b> GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Advertiser:</b> CLINTON, HILLARY <b>Product:</b> TV	<b>Total Spots:</b> 22 <b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5331094	<b>Buyer:</b> Bassett, Laura <b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/VOTE <b>Assistant:</b> BRADLEY PHILIPPS 202-955-5342
	<b>Total GRP:</b> <b>Traffic #:</b> 63236 <b>Separation:</b>	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	8/26/16 2:24 PM					\$0
New	8/26/16 10:36 AM	BRADLEY PHILIPPS	Confirmed	25		\$5,100.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.